



## We Put The FUN In FUN-Raising!

We've got an exciting and delicious way to raise money for your school or organization by just dining at one of our locations.

**Booking a fundraiser couldn't be easier and the benefits couldn't be better.**

- ◆ We suggest scheduling your Fundraiser Night at least 3 weeks in advance to fully get the word out about the event. We book Fundraiser Nights only on a Tuesday or Wednesday, and between the times of 5pm to 8pm at one of our 30 Sonic locations.
- ◆ Sonic will donate 10% of sales (before sales tax) from every guest during the agreed time frame on the Fundraiser Night. Sonic will then send your school/organization a check within 2 to 4 weeks after your event.
- ◆ **Ways To Promote Your Fundraiser Night:**
  - Distribute flyers at school or organization (Sonic will create an original/customizable flyer for you to make copies of)
  - Make announcements over school or organization PA system, promote on outside marquee, newsletters, website, and e-mail blasts
  - Make posters to display on campus or organization
  - Promote on Blogs, Facebook, Myspace, Twitter, and other community websites
  - Pass out flyers at local shopping centers
  - Place an ad in local newspapers
  - Tell your friends and family!
- ◆ Sonic can provide (on request): "Take Me To Sonic Tonight!" stickers, yard signs, balloons, and flyer original.
- ◆ Your school or organization can set up and man a display at Sonic Drive-In during the Fundraiser and have the option of selling Community First Cards during the Fundraiser Night for \$5, *with the group keeping 100% of the proceeds.* (On request only)
- ◆ We encourage the Principal or teachers to be the "Host/Celebrity Carhop"-handing out samples, it's a great way to meet students and parents! Contests between students & teachers is another fun idea! Who wouldn't like to try and beat their Principal in a slush drinking contest or hot dog eating contest. Ask for more details if interested!
- ◆ Your school can supply us with a School banner and colors, and we will decorate the Drive-In!

**For more information or to book a Fundraiser Night**

**Call or Email:**

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